

BARK **TO THE FUTURE**

**THE 25TH ANNUAL AUCTION AND FUNDRAISER
FOR THE LAWRENCE HUMANE SOCIETY**

SPONSORSHIP OPPORTUNITIES

\$10,000 and up – TOP DOG PRESENTING SPONSOR

- Prominent logo recognition on all promotional materials, website and social networks
- Prominent logo recognition on mobile bidding platform
- Company mention on radio, news stories, advertising
- Full-page ad in auction brochure (5" x 8")
- One (1) table with admission for 10 guests
- Special thank you and acknowledgment during the program
- Company identified as sponsor of LHS Staff tables

\$5,000 – BEST IN SHOW

- Prominent logo recognition on all promotional materials, website and social networks
- Prominent logo recognition on on mobile bidding platform
- Company mention on radio, news stories, advertising
- Full-page ad in auction brochure (5" x 8")
- One (1) table with admission for 10 guests

\$2,500 – FURR-LANTHROPIST

- Prominent logo recognition on all promotional materials, website and social networks
- Full-page ad in auction brochure (5" x 8")
- One (1) table with admission for 10 guests

\$1,000 – PURR-FECT PAL

- Logo recognition on all promotional materials, website and social networks
- Half-page ad in auction brochure (5" x 3.875")
- One (1) table with admission for 10 guests

\$500 – PAW-TNER

- Company name on promotional materials, website and social networks
- Quarter-page ad in auction brochure (2.375" x 3.875")

\$250 – FURR-IEND

- Quarter-page ad in auction brochure (2.375" x 3.875")



OTHER WAYS TO GET INVOLVED

INDIVIDUAL TICKETS AND TABLES

Tables and individual tickets are on sale at lawrencehumane.org/furball2019 now!

Tickets and tables sell out FAST, so don't delay!

Early Bird Pricing (before 9/1)

- Tables (Seat 10): \$650
- Tickets: \$75

Late Pricing (beginning 9/1)

- Tables (Seat 10): \$750
- Tickets: \$85

IN-KIND SPONSORSHIPS

If you or your business would like to donate goods or services for the event, such as high-value auction items, catering, beverages, etc., you will be listed as a sponsor in event advertising and the auction brochure based on the value of your donation (for example, if your restaurant donates \$1,000 worth of catered dishes for the event, your business will be listed as a \$1,000 sponsor for the event).

AUCTION ITEM DONATIONS

The auction committee is seeking donations of items and services for the auction, such as pieces of art, jewelry, collectible memorabilia, tickets to sporting or theatre events, travel experiences, and more.

If you would like to donate an item or service, please contact Michele Thompson at mthompson@lawrencehumane.org or 785-371-0528.



BARX TO THE FUTURE

FRIDAY, SEPTEMBER 20, 7:00PM
CROWN AUTOMOTIVE

COMMITMENT FORM

Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Please recognize me in event materials as: _____

Yes, I would like to sponsor the Fur Ball and support Lawrence Humane Society!

Sponsorship Level	Donation	Quantity	Total
Top Dog Presenting Sponsor	\$10,000	_____	\$ _____
Best in Show Sponsor	\$5,000	_____	\$ _____
Furr-lanthropist Sponsor	\$2,500	_____	\$ _____
Purr-fect Pal	\$1,000	_____	\$ _____
Paw-tner	\$500	_____	\$ _____
Furr-iend	\$250	_____	\$ _____
Table (Seats 10) - Before 9/1/19	\$650	_____	\$ _____
Table (Seats 10) - <i>After 9/1/19</i>	\$725	_____	\$ _____
Individual Ticket - Before 9/1/19	\$75	_____	\$ _____
Individual Ticket - <i>After 9/1/19</i>	\$85	_____	\$ _____
Donation	\$ _____		\$ _____
SUBTOTAL:			\$ _____

Sponsorship commitments required by Friday, August 30, 2019

OVER PLEASE!

Payment Information

Enclosed is my check for \$ _____ made payable to Lawrence Humane Society.

Please charge \$ _____ to my: Visa MasterCard Discover Amex

Name on Card: _____

Card Number: _____ Exp. Date: _____

CVV/Security Code: _____ Authorized Signature: _____

PLEASE RETURN THIS FORM NO LATER THAN FRIDAY, AUGUST 30 TO:

Michele Thompson, Development & Events Coordinator
mthompson@lawrencehumane.org

- or -

Lawrence Humane Society
Attn: Fur Ball
1805 E. 19th Street
Lawrence, KS 66046

Commitment forms must be received no later than Friday, August 30 to ensure inclusion in the auction brochure and promotional items.

Thank you for your contribution!

The Lawrence Humane Society is a registered 501(c)3 non-profit organization, Federal Identification Number 48-0641821.



BARK TO THE FUTURE

FRIDAY, SEPTEMBER 20, 7:00PM
CROWN AUTOMOTIVE

IN KIND DONATION FORM

Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Please recognize me in event materials as: _____

Yes, I would like to provide an auction item for the Fur Ball!

Item(s) Donated: _____

Estimated Value: _____

Restrictions: _____

Description of Item Donated (please include any necessary information): _____

I will bring my items to Lawrence Humane Society by Friday, August 30, 2019

I would like for the committee to pick up the item(s) from me directly.

The Lawrence Humane Society has the right to refuse donations they deem unsuitable for this event at any time.



Please return this form to Michele Thompson at 1805 E. 19th Street, Lawrence, KS 66046 or mthompson@lawrencehumane.org no later than Friday, August 30 to ensure inclusion in the auction brochure and promotional items.

Thank you for your donation! The Lawrence Humane Society is a registered 501(c)3 non-profit organization, Federal Identification Number 48-0641821.