

2021 FUR BALL AUCTION

GET INVOLVED WITH OUR LARGEST FUNDRAISING EVENT OF THE YEAR

THURSDAY, OCTOBER 28, 2021



WHAT IS THE FUR BALL?

The Fur Ball is one of the longest running (and largest) fundraising events for the Lawrence Humane Society. Over the past 25 years, we have seen this event evolve from bidding on small auction baskets in a garage to a lovely evening full of high-quality auction items, delicious food, great drinks, and camaraderie between Lawrence Humane staff and our generous donors. We look forward to making this year the best one yet and would be thrilled to have you as one of our sponsors!

\$10,000 - TOP DOG

- Designation on all marketing as “Presenting Sponsor”
- Prominent logo placement on all advertising
- Special acknowledgement during the program
- Full-page advertisement in our program brochure
- 6 Fur Ball tickets, including VIP reception
- After-hours tour of Lawrence Humane + wine and charcuterie reception for 20 people*
- “Proud Supporter” LHS decal

\$5,000 - LEADER OF THE PACK

- Prominent logo placement on all advertising
- Full-page advertisement in our program brochure
- 4 Fur Ball tickets, including VIP reception
- After-hours tour of Lawrence Humane + wine and charcuterie reception for 14 people*
- “Proud Supporter” LHS decal

\$2,500 - THE CAT’S MEOW

- Logo placement on all advertising
- Full-page advertisement in our program brochure
- 2 Fur Ball tickets, including VIP reception
- After-hours tour of Lawrence Humane + wine and charcuterie reception for 6 people*
- “Proud Supporter” LHS decal

\$1,000 - DOG’S BEST FRIEND

- Logo placement on all advertising
- Half-page advertisement in our program brochure
- 2 Fur Ball tickets
- “Proud Supporter” LHS decal

\$500 PAW PALS

- Logo placement on all advertising
- 1 Fur Ball ticket
- 1/4 page advertisement in our program brochure

\$250 PAW PALS

- 1/4 page advertisement in our program brochure

\$1,000 - FEATURE YOUR PET

Tell everyone how much you love your pet by placing an advertisement in our program brochure. Perhaps you wish to memorialize a pet who has passed over the rainbow bridge or you’d just like to share how adorable your current pets are! You’ll also receive 2 Fur Ball tickets.

\$1,000 - FEATURE A NON-PROFIT

Do you have another non-profit that you like to support? By choosing this option, you can highlight and feature another non-profit that is near and dear to your heart with a 1/4 ad in our program brochure. You’ll also receive 2 Fur Ball tickets! *No political ads, please.

\$500 - “PROUD SUPPORTER” SPONSOR

By becoming a “Proud Supporter” sponsor of the Fur Ball, you’ll receive a Fur Ball specific yard sign for you to place in the front lawn of your home or business! This is the perfect way to let everyone know how much you love the Lawrence Humane Society! Feel free to add this on to any one of our other sponsorship options. You’ll also receive 1 Fur Ball ticket as part of this sponsorship.

\$125 - ONE TICKET TO FUR BALL

Tickets are on sale at lawrencehumane.org/furball! Join us for an evening of delicious food, drinks, and bid on amazing auction items and packages! It’s the perfect occasion to dress up and support Douglas County’s *only* animal shelter. Your ticket to the Fur Ball covers the cost of your meal, drinks for the evening, and helps support the Lawrence Arts Center + all our other amazing local vendors!

**After-hours tour can be scheduled at a future date with Elina Alterman at ealterman@lawrencehumane.org*

Please return this commitment form
by **Friday, October 15th**, to ensure inclusion in
Fur Ball promotional materials!

COMMITMENT FORM

CONTACT INFORMATION

Business name _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Email address _____

SPONSORSHIP SELECTION (choose all that are applicable)

Sponsorship	Donation	NOTES
<input type="checkbox"/> Top Dog Sponsor	\$10,000	_____
<input type="checkbox"/> Leader of the Pack Sponsor	\$5,000	_____
<input type="checkbox"/> The Cat's Meow	\$2,500	_____
<input type="checkbox"/> Dog's Best Friend	\$1,000	_____
<input type="checkbox"/> Paw Pals	\$500	_____
<input type="checkbox"/> Puppy Love	\$250	_____
<input type="checkbox"/> Feature your pet	\$1,000	_____
<input type="checkbox"/> Feature another non-profit	\$1,000	_____
<input type="checkbox"/> Proud Supporter	\$500	_____
<input type="checkbox"/> Fur Ball Ticket	\$125 each	Quantity: _____
<input type="checkbox"/> <i>I'm unable to attend, but would like to make a donation</i>	\$	_____

PAYMENT INFORMATION

TOTAL: \$ _____

Select payment option

Enclosed in my check for \$ _____ made payable to the Lawrence Humane Society

Please charge \$ _____ to my: Visa MasterCard Discover Amex

Name on card _____ Security Code/CVV _____

Card Number _____ Exp. Date _____

Authorized Signature _____

Please return form with payment:

Fax: 785-843-6554 | Email: njayaraman@lawrencehumane.org

Mail: Lawrence Humane Society, Attn: Events, 1805 E. 19th Street, Lawrence, KS 66046